

# Workwear built to stand the test of time

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## Work Pants: The Next Generation

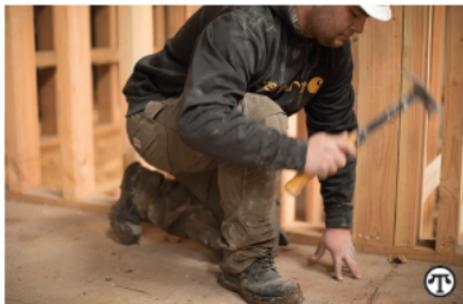
(NAPSA)—Just as technology has had a major effect on the kind of work people do, it has also changed the clothes in which they do that work.

For example, with hard work in mind, a new collection of pants has been created by Carhartt with a unique blend of durability and functionality.

“Our company has been around for nearly 130 years, and throughout our history, we’ve continued to improve our product offerings to fit the needs of our hardworking consumers,” says Deb Ferraro, vice president of product development at Carhartt. “This new collection of pants reinforces our commitment to setting a new standard for workwear.”

Carhartt’s Steel Multi-Pocket pant, Steel Double-Front pant, and Steel Cargo pant feature the brand’s Full Swing® technology and a fabric blend of cotton, nylon and spandex. First introduced in 2015, Full Swing® uses stretch panels to provide ease of movement in the joints, improving hardworking consumers’ range of motion where they need it most—both on and off the job.

Additionally, each of the new pant styles is equipped with knee pad openings designed to fit the company’s most recent innovation in knee protection. The Carhartt knee pad features a strapless, honeycomb design that maximizes durability and comfort, provid-



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**New styles of work pants improve wearers’ range of motion where they need it most.**

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ing an easy-to-wear solution for impact protection.

The launch of these new work pants coincides with a celebration of Carhartt’s oldest work pants. The classic Firm Duck Double-Front Work Dungaree was first introduced to the company’s product line in 1939, and it is now the focal point of the brand’s latest campaign celebrating its sewing, cutting and distribution associates. The video highlights the product details while unveiling the craftsmanship behind every pair of the B01 Firm Duck Double-Front Work Dungarees.

To learn more about Carhartt’s latest pants and knee pads, visit [www.Carhartt.com](http://www.Carhartt.com). To watch the brand’s latest video, “61 Workers, One Mission,” visit the Carhartt channel on YouTube.