

Volunteers Set To Beautify America

(NAPS)—How extreme can spring cleaning get? You can find out by joining the millions of volunteers who will pick up, plant and paint their corner of the world in the Great American Cleanup™ 2001.



Volunteers plant flowers in a park during Keep America Beautiful's Great American Cleanup™.

Led by Keep America Beautiful, Inc., the Great American Cleanup™ is the nation's largest grassroots beautification, litter prevention and community improvement program held annually from mid-March through May.

This year's theme, the "Extreme Clean Challenge," will feature such unique events as cleaning up Lake Mead, Nevada, on jet skis, scuba diving cleanups of the ocean floor in Florida, beautifying Washington, DC, on bicycles and inline skates, power-washing historic buildings with firehoses in Alliance, Nebraska, and the nation's largest clothing collection drive.

Volunteers will also take part in less "extreme" events including tree planting, recycling drives, painting over graffiti and building new playgrounds.

By supporting these hands-on, action-oriented activities, the following organizations are investing in improving communities across America during the Great American Cleanup™ 2001—National Sponsors: GAIN®, Green Forest Recycled Paper Products from Georgia-Pacific, Pepsi-Cola Company, Wm. Wrigley Jr. Company and Yard-Man by MTD; Retail Sponsors: Hy-Vee, Inc., The Kroger Company and Publix Super Markets, Inc.; Educational Partners: America Online, Scrap Tire Management Council and Songmasters—The American Road.

To join a **Great American Cleanup™** activity near you, log on to www.kab.org.