

# NEWSWORTHY TRENDS

## The New Do-It-Yourselfers

(NAPSA)—It seems women have helped retool the image of the do-it-yourselfer.

As more females take hammer in hand, the workshop is no longer a man's world. In fact, a study by the market research firm Simmons shows that DIYers are split evenly between men and women.

The following tips could help even more women join the ranks of the handy:

### Build Confidence

Start with small, manageable jobs that help you develop skills as you work. Try painting a room or caulking a bathtub.

### Hands-On Training

Watching someone make a repair in your home can take the mystery out of projects and help teach you a few tricks. Tomboy Tools believes in this concept as it teaches women tool basics via tool parties (think Tupperware or Pampered Chef).

### Get The Gear

If you want to add a little style to the tools you use, some companies are adding products geared to women. Tomboy Tools has a vari-



**More women are taking on do-it-yourself projects.**

ety of kits featuring tools such as a lightweight pink drill and hammer, pliers, utility knife, screwdriver, level, tape measure, gardening tools and even a pink auto kit. An added bonus: The tool-maker donates a portion of the sale of certain products to Avon Walk For Breast Cancer events.

The first company in the female DIY market, Tomboy Tools has played a major role. Not only does it sell quality pink tools for women, it's providing jobs for thousands of women during this tough economic time. For more information, visit [www.tomboytools.com](http://www.tomboytools.com).