

# HOLIDAY SHOPPING

## Red-Hot Black Friday Tips

(NAPSA)—Savvy shoppers know the holiday shopping season begins in earnest on the day after Thanksgiving. According to a recent consumer survey, more than 85 percent of shoppers typically plan to hit the stores on Black Friday.

To get the most bang for your buck this holiday season, consider these salient tips from seasoned holiday shoppers polled by the



**Your Black Friday shopping can be easier on your wallet and your feet if you heed a few hints.**

mobile couponing app Shopular:

- **Deal hunt.** Lots of sales will be available—if you know where to look. Check out the ads in this publication and also via mobile.

- **Browse early.** Do research early using your PC or smartphone to map out desired purchases ahead of time so you don't go in cold.

- **Hit stores when they open.** The best deals are often gone within the first 30 to 90 minutes on big sale days.

- **Consider alternate venues.** Outlet stores can be great holiday shopping sites.

- **Be prepared.** Wear comfortable clothing and shoes, bring some water and take plenty of breaks.

For more deal-finder tips and bargains, visit the Shopular site at [www.Shopular.com](http://www.Shopular.com) and download the free mobile app from iTunes or Google Play.