

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE, INC.**

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167 WORDS, 60 SECONDS

PARENTS PREFER NATURAL SUGAR OVER ARTIFICIAL SWEETENERS

HERE'S NEWS THAT MAY COME AS A SWEET SURPRISE: AMERICANS ARE NOT CONSUMING AS MUCH SUGAR AS MANY PEOPLE THINK. A RECENT HARRIS INTERACTIVE POLL SHOWED SEVENTY-FIVE PERCENT OF PARENTS BELIEVE PEOPLE ARE EATING MORE SUGAR TODAY THAN THEY WERE FORTY YEARS AGO. IN REALITY, AMERICANS CONSUME THIRTY-FIVE PERCENT LESS, ACCORDING TO THE U-S DEPARTMENT OF AGRICULTURE. THE POLL ALSO FOUND EIGHTY-FIVE PERCENT OF PARENTS PREFER ALL-NATURAL FOODS MADE WITH INGREDIENTS LIKE REAL SUGAR TO THOSE WITH ARTIFICIAL ADDITIVES—THOUGH THEY MAY FIND IDENTIFYING SUCH FOODS CHALLENGING DUE TO CONFUSING LABELING. TO HELP, THE SUGAR ASSOCIATION ASKED THE FOOD AND DRUG ADMINISTRATION TO HAVE MANUFACTURERS CLEARLY IDENTIFY WHICH FOODS AND BEVERAGES CONTAIN ARTIFICIAL SWEETENERS AND HOW MUCH ARE IN EACH PRODUCT. FINALLY, FOR THOSE WHO PREFER NATURAL FOODS BUT WORRY ABOUT CALORIES, HERE'S MORE GOOD NEWS: THOUGH MORE THAN SEVENTY PERCENT OF PARENTS OVERESTIMATED ITS CALORIC VALUE, SUGAR IS ONLY FIFTEEN CALORIES PER TEASPOON. TO LEARN MORE, VISIT SUGAR--DOT--ORG.