



## POINTERS FOR PARENTS

TO HELP KIDS SUCCEED AS ADULTS, IT PAYS FOR PARENTS TO TEACH THEM ABOUT MONEY EARLY.

PEOPLE WHO LEARNED ABOUT MONEY AS CHILDREN WERE MORE LIKELY TO HAVE A HIGHER INCOME AS ADULTS THAN THOSE WHO DIDN'T.

BUT PARENTS TODAY DON'T GO ABOUT IT THE WAY THEIR PARENTS DID, A SURVEY BY QUICKEN, MAKER OF BEST-SELLING PERSONAL FINANCE SOFTWARE, REVEALED.

MODERN MOMS AND DADS ARE MORE LIKELY TO TEACH THEIR KIDS ABOUT CHARITABLE GIVING, MORE LIKELY TO USE CREDIT CARDS TO EXPLAIN FINANCE, AND MUCH MORE LIKELY TO DISCUSS INVESTING.