



Good News About Bad Breath

(NAPS)—The estimated 25 million Americans who suffer from bad breath can now breathe a collective sign of relief due to the news of an effective new treatment for this embarrassing condition.

Currently, people who complain about chronic bad breath do so because the most common remedies they've tried—mouthwash, breath spray, mints and internal breath capsules—only mask the odor for as little as ten minutes to one hour.



For the millions with the condition, halitosis is no laughing matter.

The latest scientific thinking is that halitosis—the medical term for this condition—is caused by anaerobic bacteria that reside in the soft tissue surfaces of the mouth, primarily the tongue and gums. These bacteria emit two noxious gas molecules that are the primary components of offensive mouth odor.

One approach to getting rid of these molecules involves the use of a new two-minute oral treatment developed by Breath Appeal LLC. The treatment, performed in the morning and evening, involves a tongue-cleaning procedure combined with an oral rinse that releases a powerful oxidant which destroys the offensive gas molecules that cause bad breath.

To learn more, call toll free, 1-800-300-3910.