

HINTS FOR HOMEOWNERS

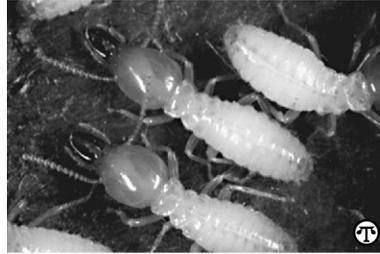
Eliminate Termites

(NAPS)—They're no bigger than a grain of rice, yet termites destroy more U.S. homes than fire, costing homeowners more than \$2 billion every year. Now a new product promises 100 percent control of termites in three months or less that lasts for five years.

Unlike most treatments, this new product doesn't simply repel termites or attract them to bait. Instead, it's a new chemistry that is not detected by termites. Termites foraging through a treated area pick it up on their bodies and transfer it to other termites. This unique feature enables the product to work quickly and effectively, two to six times faster than most bait systems.

Called Termidor®, it's an odorless liquid that is applied by trained pest control professionals around the outside of a home and in foundation cracks and gaps where termites travel and feast. Since termites cannot detect the liquid as it sticks to their bodies, they unknowingly crawl through it and eat it. The termites later carry it back to the colony, where they spread lethal doses to other termites as they groom and feed each other.

"Termidor represents a new type of treatment that is not only responsible, but reliable," said Joe Hope, Ph.D., manager of the field technical center where Aventis Environmental Science tested the product. "Before Termidor, many homeowners simply waited in fear for check-ups by their pest



YOUR HOME'S WORST ENEMY
—There's a new remedy that can protect your home from expensive damage caused by the attack of termites like these.

control professional. Now homeowners can rest assured that they're using a product that works 100 percent of the time, no excuses. Termidor is the solution homeowners have been waiting for."

Registered with the U.S. Environmental Protection Agency, the termite fighter has achieved 100 percent control in more than six years of testing by the U.S. Department of Agriculture Forest Service, and achieved the same results in homes in France and Japan.

Pest control professionals recommend that homeowners call for a home inspection to check for termites. Many homeowners wait until they see signs of infestation, such as swarms of termites or wood damage, but by then it may be too late and much more costly to repair.

For more information or to find a local pest control professional, call 1-877-TERMIDOR or visit www.termidorhome.com.