

Contest Corner



Create The Car Of Tomorrow To Win Prizes Today

(NAPSA)—The car you'll drive 12 years from now may be on the drawing board today. Will it be sleek and speedy? High tech and highly connected? Will it run on gasoline? Batteries? Fusion? Will it work underwater? Will it fly?

Whatever it is, it could mean a great opportunity for a talented high school student—perhaps one you know. That's because the sixth annual Drive for Design contest is on. It invites all U.S. students in grades 10 through 12 to design a Jeep® Wrangler for the year 2030.

The Contest

"The Drive for Design contest is a unique competition designed to help expose young artists to the various career opportunities in automotive design," explained Mark Trostle, Head of Performance, Passenger Car and Utility Vehicle Design, FCA North America. "This year, we are offering aspiring designers a once-in-a-lifetime opportunity to meet and work side by side with designers of some of the hottest vehicles on the road today." FCA is a member of the Fiat Chrysler Automobiles N.V. family of companies. It designs, engineers, manufactures and sells vehicles under the Chrysler, Jeep, Dodge, Ram and Fiat brands, as well as the SRT performance vehicle designation.

The Prizes

Three winners will receive:

- Day of Design—an exclusive behind-the-scenes tour of the FCA US Product Design studios and the opportunity to work one-on-one with professional automotive designers.
- Two-week summer automotive design course at Lawrence Technological University (includes housing, meals and field trips), a private university that offers more than 100 programs through the doctoral level in its Colleges of Architecture and Design, Arts and Sciences, Engineering, and Management.
- Attend "EyesOn Design Vision Honored Black Tie and Silent Auction" with the FCA design team. EyesOn Design focuses on the automotive community and students coming together to commemorate, reflect and appreciate

DRIVE FOR DESIGN #DriveforDesign
FCADriveforDesign.com

Automotive Design Contest for High School Students
Design a Jeep Wrangler for the year 2030 by April 27, 2018
All U.S. High School Students Grades 10-12 Eligible
Visit FCADriveforDesign.com for more details

FCA FIAT CHRYSLER AUTOMOBILES
Lawrence Technological University
EYESON DESIGN eyeson.com

A high school student today could win prizes for designing the car of tomorrow.

the craftsmanship and beauty of vehicle design.

- Entry to the EyesOn Design Automotive Design Exhibition in Grosse Pointe Shores, Michigan.
- Three-day/two-night stay in Michigan (includes flight, hotel and rental car).

In addition, the first-place winner will get a Wacom MobileStudio Pro 16, a full-featured, Intel-powered computer that offers a larger space for drawing, detailed concept art, 3-D sculpting and painting, motion graphics and advanced image editing for retouching.

The second- and third-place winners get an Apple iPad and Apple Pencil instead of the computer.

The Rules

Contest rules and information can be found at www.FCADrivefordesign.com. Updates will be posted on the Drive for Design Facebook page (Facebook.com/DriveForDesign), the FCA US Facebook page (Facebook.com/FiatChrysler.NorthAmerica), Twitter (@FiatChrysler_NA) and Instagram (@FiatChrysler_NA) using the hashtag #DriveForDesign. Student entries must be submitted by April 27, 2018, via www.FCADrivefordesign.com.