

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE, INC.**

415 Madison Avenue, 12th Fl.
New York, New York 10017

94 WORDS, 30 SECONDS

CRASH THE SUPER BOWL

ON SUPER BOWL SUNDAY, FANS DON'T TUNE IN JUST FOR THE ON-FIELD ACTION. IT'S OFTEN THE CREATIVE COMMERCIALS THAT SCORE THE MOST WATER COOLER TALK. NOW, YOU CAN HAVE A SAY ON WHAT DORITOS AD AIRS ON FEBRUARY FIFTH. AS PART OF THE CRASH THE SUPER BOWL CONTEST, FANS GET TO VOTE FOR WHICH ONE OF THE FIVE CONSUMER-GENERATED DORITOS ADS WILL AIR DURING THIS YEAR'S BIG GAME. TO VIEW THE SPOTS AND CAST YOUR VOTE, VISIT THE CRASH THE SUPER BOWL WEBSITE AT [W-W-W--DOT--CRASH-THE-SUPER-BOWL--DOT--COM](http://WWW.CRASH-THE-SUPER-BOWL.COM).