

Consider A Recession Proof Career

(NAPSA)—Did the Great Recession impact your employment success? For many, the economic turmoil opened their eyes to the risks of working in certain industries. But at New York Life, a Fortune 100 company actively recruiting in your community, you can weather the ups and downs in the economy because the public's need for financial preparation is constant. As individuals get married, have children and care for elderly parents, insurance agents are there to provide financial guidance and support—with each new life stage there are new financial objectives to address for clients.

Studies and demographics point to why the best time for life insurance agents is now—because Americans are doing far too little to prepare financially. A 2013 Life Insurance Gap survey by New York Life indicates that people have 41 percent less than they need in life insurance protection, and according to industry statistics, approximately 77 million households still need life insurance. Also, people are living longer, traditional pensions are disappearing, and savings rates are minimal. As the first wave of the nation's 77 million baby boomers reaches retirement, many Americans will be facing a new set of risks and investment decisions. In good economic times and bad, successful life insurance agents have a stable career, providing guidance to consumers about the right solutions to meet their needs.

As a life insurance agent, you can earn a good living while creating



Many people have seen the Great Recession as an opportunity to change careers.

your own work schedule and at the same time help individuals and families in your community. You can have a career in which you are fairly compensated based on the hours and effort you put forth—with unlimited potential for growth—and you can do all this while enjoying a stimulating career.

At New York Life, agents are offered comprehensive sales training and a wealth of marketing resources, as well as continuous support from a staff of experts for a lifetime of learning and professional development. And as an agent for New York Life, you are eligible for generous benefits. New York Life agents enjoy a career in which they work for themselves but with the support of an iconic national brand. Now more than ever, working for a financially stable company is a smart career choice.

Becoming an agent is a great opportunity for recent college grad-

uates, for those who are looking for a new professional challenge, or for those professional agents who may be seeking a company that's stable and has the highest possible ratings for financial strength. Many of the most successful agents were previously employed as nurses, teachers, coaches or entrepreneurs involved in other business ventures. By learning new skills and applying existing capabilities, you can become successful and satisfied life insurance professionals. It's also an extremely attractive career for women, and the number of women selling insurance is rapidly growing. In addition, agents with diverse backgrounds are highly sought after to meet the needs of the growing number of individuals from various ethnic backgrounds.

By empowering others to make the right financial decisions for themselves and their families, new agents report an extraordinary new pride and fulfillment in their jobs—unlike any other work they've done. Now may be the right time to consider a new career offering many opportunities to grow professionally and join New York Life's prestigious national network of 12,250 agents.

Contact New York Life today to find out if a career as a life insurance agent is right for you or someone you know. For more information about a career with New York Life, visit www.newyorklife.com or call (877) 695-4211. EOE M/F/D/V