



ON TAPE

TV TAKES

NORTH AMERICAN PRECIS SYNDICATE, INC.

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171 WORDS, 60 SECONDS



COFFEE FACTS AND FIGURES

YOU MAY FIND THESE COFFEE STATISTICS REAL EYE-OPENERS. FOR EXAMPLE, MORE THAN ONE IN FOUR HOMES IN AMERICA HAS A SINGLE-CUP BREWER, UP FROM ONLY ONE IN TEN HOMES AS RECENTLY AS 2012.

NEXT, THE YOUNGER YOU ARE, THE MORE LIKELY YOU ARE TO HAVE A CUP OF COFFEE AWAY FROM HOME; HOWEVER, YOU MAY MAKE IT THERE. NEARLY HALF OF THE EIGHTEEN-TO-THIRTY-NINE-YEAR-OLDS SET ENJOYS THEIR CUP OF JOE ON THE GO. WHEN IT COMES TO AT-HOME COFFEE, THE FORTY AND OLDER CROWD PREVAILS.

FINALLY, YOU MAY BE GLAD TO LEARN THAT YOU CAN GET GREAT-TASTING COFFEE AT YOUR WORKPLACE. THAT'S BECAUSE THE TOP-QUALITY TRADITIONAL AND SPECIALTY COFFEES OF THE COMMUNITY COFFEE COMPANY ARE AVAILABLE FOR THE OFFICE COFFEE AREA. FIFTY-SIX PERCENT OF WORK COFFEE DRINKERS ARE VERY SATISFIED WITH THEIR COFFEE AREA BUT THAT LEAVES A LARGE PERCENTAGE ENVISIONING SOMETHING BETTER.

YOU CAN LEARN MORE, INCLUDING WHERE TO FIND ONE HUNDRED PERCENT SELECT ARABICA COFFEE, AT COMMUNITY-COFFEE--DOT--COM.