

# Your Livelihood

## Are You Ready For A Career Change?

(NAPSA)—Deciding whether you are ready for a career change may be as easy as asking yourself five simple questions:

1. Do I feel satisfied or challenged in my current job?
2. What kind of future do I have at my current job?
3. Do I like the way my company does business?
4. Do I feel stressed when it's time to go back to work?
5. Am I satisfied with what I am making?

If your answers don't satisfy you, you may want to consider a career change.

A down economy may not seem like a great time to look for a new job, but there are satisfying, financially rewarding jobs out there.

According to USNews.com, "Job seekers may be having a tough time landing a position these days, but don't assume they're willing to take anything they can get. According to a recent survey by job search engine SimplyHired.com, today's job hunters have pretty specific ideas about what they're looking for in their careers and in prospective employers. More than 80 percent of those polled by the site said they'd rather have a job they love than one that pays well."

Some companies actively seek to recruit Gen Xers. For example, Guardian Life Insurance Company of America (Guardian) has found Gen Xers a good fit with its entrepreneurial business model of independent sales. With the rise of former startups like Amazon, Google, Facebook and LinkedIn that have become megacompanies in less than a generation, Gen



**Gen Xers prefer careers that allow them to take control of their lives.**

Xers have been called the most entrepreneurial generation America has ever seen.

Gen Xers want to deploy their strong in-person and social media networking abilities and expect cutting-edge technology in the workplace. Careers that allow them to take control of their lives are highly valued. Rather than viewing entrepreneurship as a Darwinian path to wealth, Gen Xers are embracing Joseph Campbell's advice: "Do what you love and the money will follow."

Many of these entrepreneurial Gen Xers may wind up in the insurance field. For example, Guardian expects to increase its sales force by 5 percent, adding over 800 new members to its national distribution team in 80 agencies across the U.S. Life insurance industry experience is not the only desirable background, and the company hopes to fill many of those positions with Gen Xers looking for new opportunities.

For more information, visit [www.GuardianLife.com](http://www.GuardianLife.com).