

# Easter Favorites

## A New Season Sees New Horizons For Peeps

(NAPSA)—It's a small world after all and one of its ambassadors may be a favorite Easter confection.

Marshmallow Peeps®, the number one non-chocolate Easter candy treat in the U.S., is now also available in Canada, Australia, New Zealand, the Caribbean, Panama, China, Korea, the Philippines, Singapore, the United Kingdom, the Netherlands, Germany, and most recently South Africa.

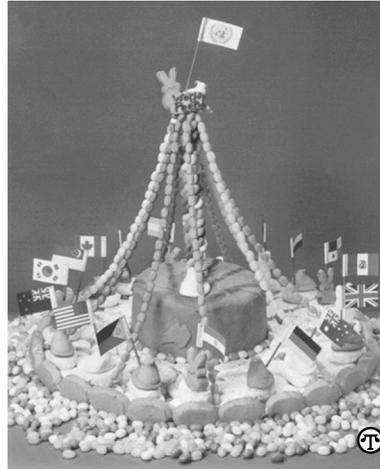
One way the creators of this sweet treat have found to celebrate its international popularity is by offering directions to help create the World Peeps Easter 2001 Centerpiece.

The colorful centerpiece is made with a chocolate cake base. The cakes are frosted with icing that has ocean blue coloring that is decorated with continents cut out of green tinged marzipan.

To make the continents, the outlines of North America, South America, Africa, Australia, Asia and Europe are traced with paper and cut out of chilled, thinly rolled green marzipan.

The cake features a creme egg base and jelly bean streamers. Peeps and bunnies in assorted colors are arranged around the outer edge of the base, with vanilla creme eggs under the chicks and bunnies to give them height.

To honor Peeps' international culinary ambassadorship, the cake base is decorated with Peeps, Chicks and Bunnies, holding flags



**Long may she peep! With flags flying and new packaging, a favorite Easter treat takes on the world.**

from those countries now enjoying Peeps.

Step-by-step instructions on how to create this "worldly" centerpiece can be found at [www.marshmallowpeeps.com](http://www.marshmallowpeeps.com). Here fans can also visit Peepsville, send Peeps cards and even download Peeps iron-ons.

This year's Peeps collection also sports a new look for the fluffy sweets.

A brighter new packaging color scheme matches the yellow, pink, white, lavender and blue treats inside but incorporates familiar Peeps imagery.

Just Born, the manufacturers of Peeps, also produce MIKE AND IKE, HOT TAMALES and ZOURS.