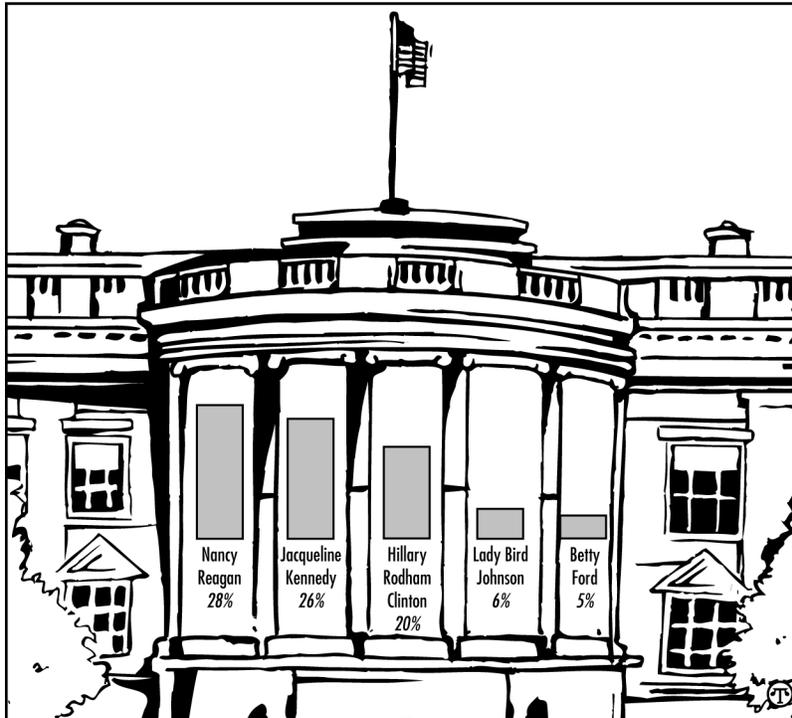


A Close Shave Of A Different Sort...



(NAPS)—George W. Bush's razor-thin victory in Florida prompted Gillette MACH3 to take a look at a very different kind of close shave. Gillette asked 2,000 Americans which of five former First Ladies would have been most likely to insist that her Presidential spouse shave before a public appearance.

Voted most likely to insist upon a clean shaven face was Nancy Reagan, whose husband presented himself impeccably whether at a White House news conference or on horseback at their California ranch. Jackie and John F. Kennedy were a close second, followed by Hillary and Bill Clinton. The least likely to demand a clean shaven spouse? Lady Bird Johnson and Betty Ford.