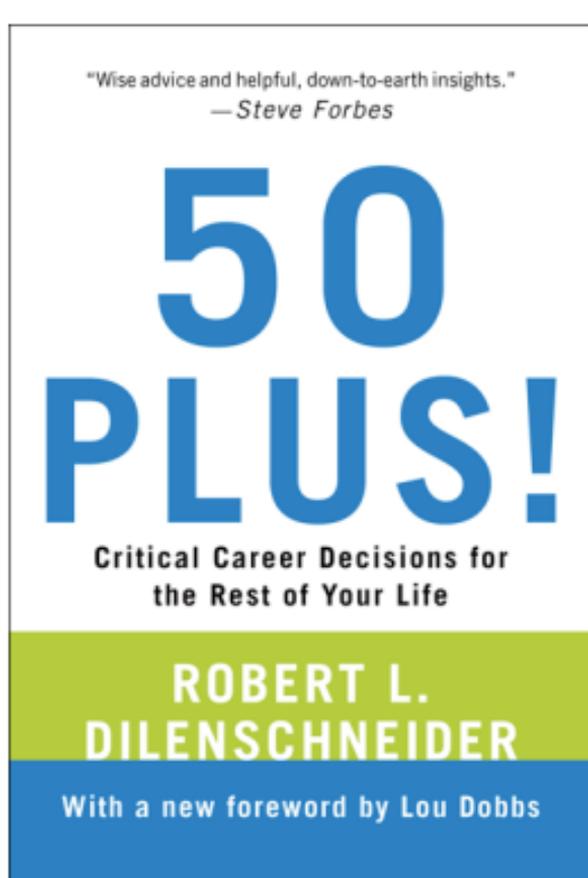




50 Plus! Critical Career Decisions For The Rest Of Your Life

(NAPSA)—Robert L. Dilenschneider’s “50 Plus! Critical Career Decisions for the Rest of Your Life” is a book of wise advice and down-to-earth insights that couldn’t be more timely or necessary for America’s baby boomers.

“50 Plus!” offers essential guidance to help those at or near the mature stage of their careers. Dilenschneider reveals how to use new technology effectively to find your next job; master emerging communications tools to position



A new book can help mature Americans plan for the future.

yourself for a winning interview; project the best image; become or find a mentor; and start your own business or consultancy.

Most of all, “50 Plus! Critical Career Decisions for the Rest of Your Life” is directed toward people who want another chance. They know they have something to give back, and something in them remains to be fulfilled. They aren’t thinking about retirement, at least not in the traditional way. This inspiring and fact-filled guide provides a game plan for success.

Dilenschneider is founder of The Dilenschneider Group, a corporate strategic counseling and public relations firm based in New York City, which has served Fortune 500 companies, international heads of state, corporate CEOs, elite universities, major nonprofits and noted philanthropists for more than 25 years.

“50 Plus! Critical Career Decisions for the Rest of Your Life”
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