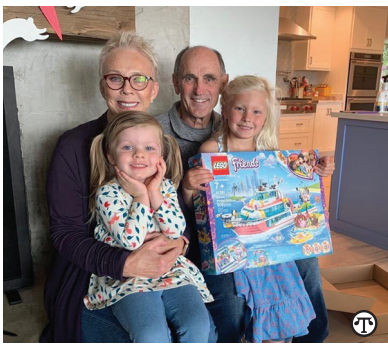


A Grandparent's Best Friend

(NAPS)—Here's good news for America's approximately 70 million grandparents: A growing problem that has been bugging families since the advent of the digital photo revolution—"Where is the latest photo of my grandchild?"—may have a surprising solution thanks to two enterprising granddads, Silicon Valley alumni.

Vinnie Jones and Boyd Pearce put their heads together and designed a simple, free and user-friendly mobile app that lets families share and re-live at will



A new, free app can help organize your family photos and other visual information on your phone so you can easily see them whenever you like.

their daily experiences, as well as special moments with loved ones even thousands of miles apart. Called **My Grandkids**, it works with a simple click or two of a button.

Explains Pearce, formerly with IBM, Teradata and Hitachi, "Vinnie and I decided to take what we called the Ph.D approach (Press Here Dummy). We wanted to design an application that solved the photo problem but in a simple, easy way."

Jones, who worked with Pearce at Teradata, said, "My wife and I became swamped with all the photos that started to accumulate digitally. We were creating the digital equivalent of that old shoebox where you used to store your pictures and rummage from time to time to find the one you wanted. Yes, some people took the time to create photo albums but for those who didn't, **My Grandkids** is a great solution—almost instantaneous albums that you can access at the touch of a button, right there on your mobile."

The app lets you collect all photos taken by or received into your mobile device and display them in a handy reference gallery ready to be stored for easy access in self-designed albums.

These galleries grow automatically as new photos appear ready for storage. Sharing is easy and safe via a private, secure network operating in the Cloud. Add as many contacts as you wish and have them share and exchange photo and video experiences easily—no emails, texts or post required.

My Grandkids can be used not only for family photos but for categorizing your favorite dishes or recipes, wine labels, whatever visual information you want at your fingertips.

The app works on most mobile phone operating systems and tablets and it's available in the Apple Store and as an Android version on Google Play.

It could be a wonderful gift for grandparents who haven't seen enough of their grandkids lately (and what grandparents have?)—even if they give it to themselves.