

79 WORDS, 30 SECONDS

A DELICIOUS WAY TO BRING PEOPLE TOGETHER

SHARING A MEAL WITH FRIENDS REINFORCES INDIVIDUAL IDENTITY, AND HELPS PEOPLE DEVELOP EMPATHY AS VIEWS AND PERSPECTIVES OTHER THAN THEIR OWN ARE DISCUSSED. SHARED MEALS CAN MAKE YOU FEEL CONNECTED. TO THAT END, T-G-I FRIDAYS CREATED ITS “PEOPLE OF ALL STRIPES” MANIFESTO, PROMOTING PEOPLE COMING TOGETHER FROM ALL WALKS OF LIFE TO ENJOY FOOD, DRINKS AND INCLUSION. THE GLOBAL RESTAURANT BRAND HAS A FIFTY-YEAR REPUTATION FOR GIVING PEOPLE OF ALL STRIPES A PLACE TO UNITE. LEARN MORE AT FRIDAYS--DOT--COM.